

Steve Bassett

Steve Bassett is president and CEO of The Communications Workshop, LLC located just outside of Washington, DC. He has more than 30 years of professional communications experience. Steve teaches crisis management and disaster response for a number of industries including aviation – where he is a NTSB-certificated aircraft accident investigator -- and refrigeration warehousing through his popular Coping With Crisis 101 seminars, conducts media training for corporate executives, and has teamed with longtime friend and colleague ESPN Sportscaster Mike Patrick to present *Mike Patrick Sports Media Training – The Truth About The Sports Media*, a comprehensive program which guides athletes through the finer points of conducting effective interviews with the sports media and teaches them how to manage their sports media relationships.



Steve has appeared as a television and radio sports broadcaster in major markets throughout the United States and nationally. He has captured six national awards for his video production work.

During his broadcasting career, he announced college basketball for TVS/NBC Sports, reported for ABC Sports, and anchored sportscasts in Washington, DC, Baltimore, St. Louis, and Columbia, South Carolina. He served as play-by-play announcer for college basketball and football for the Universities of Maryland and Missouri as well as the DC Divas Women's Professional Football Team, called basketball for George Washington University, served on the broadcast team for University of South Carolina basketball and Washington Redskins Pre-Season Football, hosted radio sports talk programs in the nation's capital and, as a community service in Maryland, has handled the play-by-play for high school sports telecasts for the past 15 years.



The Communications Workshop, LLC, founded in 1991, specializes in crisis management and media training, video and DVD productions, association management and lobbying. His video production work includes award-winning productions in a variety of industries including transportation, aviation, medical and health care, sports and recreation, high-tech, food, and construction.

An instrument-rated licensed pilot, Steve served as president of the United States Air Tour Association (USATA), executive vice president of Air Vegas Airlines in Las Vegas, and senior vice president of the Aircraft Owners and Pilots Association (AOPA).

He has written numerous papers on effective communications and presents *"Did I Ever Tell You About The Time"* – an entertaining and often laugh-out-loud presentation relating stories about his career as a sportscaster and success in business and management.

He is a Vietnam combat veteran having served with the prestigious 4th Infantry Division Recon Unit and Americal Division. As an Army Sergeant, Bassett received the Bronze Star Medal, Combat Infantry Badge (CIB), Air Medal and other commendations and attended the University of South Carolina where he majored in journalism.

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